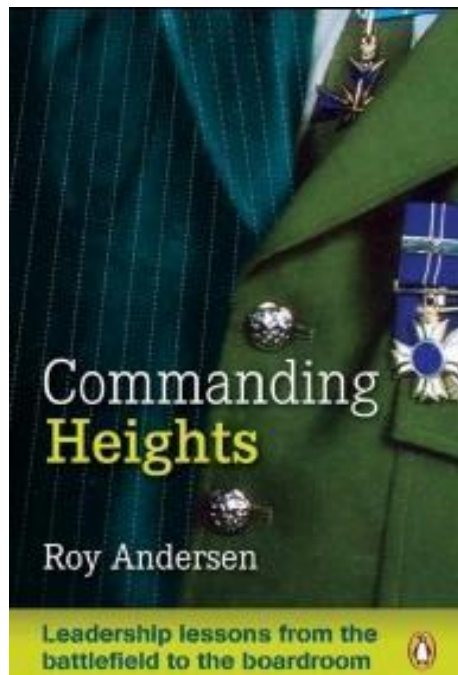


Commanding Heights

Leadership Lessons from the Battlefield to the Boardroom
by Roy Andersen

Roy Andersen's leadership mettle was first tested as a 19-year-old artillery officer. Since then he has built remarkable parallel careers in the corporate and military worlds. In business, he became senior partner at accounting firm Ernst & Whinney by the age of 40. As President of the Johannesburg Stock Exchange, he steered the JSE through the transition of the 1990s, after which he was appointed CEO of insurance giant Liberty Life. He retired from that position at age 55 in 2003. Today he is chairman of Sanlam, Murray & Roberts and Virgin Active. In the military, Andersen served with the Transvaal Horse Artillery after his initial national service and became its commanding officer at the age of 27. He swiftly moved up the ranks to major general, and he now serves as head of the SANDF Reserve Forces. From the boardroom to the battlefield and back again, Andersen moves between these two worlds with ease. *Commanding Heights* offers a rare insight into leadership and the various forms it takes. Draws out the lessons he learnt along the way. He compares leading men on the battlefield to managing staff in a business. He examines motivation, communication, planning, reward, discipline, and a host of other issues that relate to successful leadership.



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Colin Doyle, National Chairman of the Gunner's Association, negotiated a sizable discount from Penguin Publishers for the abovementioned title. They're making this book available as a fund-raiser for the GA Bursary Fund and would like to award two small bursaries to members of the Artillery & Air Defence Artillery Formations.

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